



January 28, 2014

HOUSE CONCURRENT RESOLUTION No. 12

DIGEST OF HOUSE CONCURRENT RESOLUTION 12

A CONCURRENT RESOLUTION urging the Indiana Department of Transportation to rename the section of State Road 59 from U.S. Highway 40 to State Road 42 the "Orville Redenbacher Memorial Highway".

Morrison, Baird

January 15, 2014, read first time and referred to Committee on Roads and Transportation.
January 28, 2014, reported — Do Pass.

HC 12—HC 1001/DI 84



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Second Regular Session of the 118th General Assembly (2014)

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A CONCURRENT RESOLUTION urging the Indiana Department of Transportation to rename the section of State Road 59 from U.S. Highway 40 to State Road 42 the "Orville Redenbacher Memorial Highway".

Whereas, Orville Redenbacher was born in 1907 in Brazil, Indiana, and grew up on his family's farm;

Whereas, Mr. Redenbacher began growing popcorn at 12 years of age, saving enough money from this first business to attend college;

Whereas, Orville Redenbacher graduated from Brazil High School in 1924 in the top 5% of his class;

Whereas, Mr. Redenbacher attended Purdue University, graduating with a degree in agronomy in 1928;

Whereas, Even though his real passion was popcorn, Mr. Redenbacher worked as a school teacher and county agricultural agent, managed a 12,000 acre farm, and was a low level executive in the fertilizer industry;

Whereas, In 1951, with business partner Charles Bowman, Orville Redenbacher purchased a local corn seed business near Valparaiso, Indiana, George F. Chester and Son;

HC12—HC 1001/DI 84



Whereas, Orville Redenbacher experimented with thousands of hybrid strains of popcorn before creating the perfect strain, named "Red Bow", which became the Orville Redenbacher brand in 1970;

Whereas, Orville Redenbacher Gourmet Popping Corn was introduced at Marshall Field's department store in Chicago, Illinois, and, within five years, was the leading national popcorn brand;

Whereas, Orville Redenbacher died on September 19, 1995; and

Whereas, The name Orville Redenbacher is synonymous with gourmet popcorn, and his product has become a national household snack: Therefore,

*Be it resolved by the House of Representatives
of the General Assembly of the State of Indiana,
the Senate concurring:*

1 SECTION 1. That the Indiana General Assembly honors the
2 memory of Orville Redenbacher and his many contributions to Indiana
3 by renaming the section of State Road 59 from U.S. Highway 40 to
4 State Road 42 in both directions the "Orville Redenbacher Memorial
5 Highway".

6 SECTION 2. That the Principal Clerk of the House of
7 Representatives transmit copies of this resolution to the family of
8 Orville Redenbacher and the commissioner of the Indiana Department
9 of Transportation.



COMMITTEE REPORT

Mr. Speaker: Your Committee on Roads and Transportation, to which was referred House Concurrent Resolution 12, has had the same under consideration and begs leave to report the same back to the House with the recommendation that said resolution do pass.

(Reference is to HCR 12 as introduced.)

Committee Vote: Yeas 8, Nays 0

Representative Soliday

